



DIFFERENTIATORS

Boral Agency is a strategic digital marketing & branding agency specializing in omnichannel, marketing strategies, UX/UI branding design, and web development.

We are a woman and minority owned company with over 10 years of experience in executing solutions tailored for diverse industries and goals.

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CORE COMPETENCIES

- ✓ Digital Marketing Strategy
- ✓ Inbound Marketing
- ✓ Website Design & Development
- ✓ Branding & Rebranding
- ✓ UX / UI Design
- ✓ Social Media Marketing
- ✓ Search Engine Optimization - SEO
- ✓ Video Marketing Production & Strategy

NAIC CODES

- ✓ 541613 Marketing Consulting Services
- ✓ 541810 Advertising Agencies
- ✓ 541340 Graphic Design Services
- ✓ 541490 Other Specialized Design Services
- ✓ 541830 Media Buying Agencies
- ✓ 541850 Display Advertising
- ✓ 541511 Web Page Design
- ✓ 541890 Other Services Related To Advertising
- ✓ 541860 Direct Mail Advertising
- ✓ 541519 Other Computer Related Services
- ✓ 541800 Advertising, Public Relations and Related Services



1,000+ Completed Projects

10+ Years Experience

48+ Speaking Engagements

RECENT COMPLETED PROJECTS:

- ✓ Duphil Pipeline Contractors Website
- ✓ PAR Technology UX/UI Dashboard Design
- ✓ University of Houston - Victoria Inbound Marketing Strategy Execution
- ✓ UH College of Medicina Video Marketing Campaign
- ✓ Vecino Health Center Branding
- ✓ Geoscience Engineering Website & Video Marketing